



## Introduction of IFIC Inc.

### 1. About IFIC Inc.

IFIC Inc. is a leading financial advisor that provides high-class advisory services on mergers and acquisitions, strategic investment and private placement in 'New Media' sector, including mobile and Internet area.

Established in 2001 by experienced venture capitalists and investment bankers, IFIC is a member of Internet Society of China (ISC) and a member of Shenzhen Venture Capital Association , a director member of Jiangsu Venture Capital Association.

IFIC has become the largest financial advisor in New Media by focusing on this specific industry. Up to now, IFIC has closed over 90 deals with a total transaction volume of over 1.7Billion USD. In 2005 alone, the amount of transactions by IFIC totaled 500 Million USD, accounting for 80% of the M&A financial advisory market share in China for wireless value-added services.

Consisting of professional teams with strong background in investment banking and finance, IFIC is determined to provide best financial advisory service to enterprises in New Media industry and add value to them by assisting them to achieve the goals.

IFIC is currently headquartered in Shenzhen with offices in Beijing and Shanghai.

### 2. Business Summary:

#### Mergers and Acquisitions Consultancy

IFIC Inc. provides consultancy for clients in assets reorganization, equity transfer, mergers and acquisitions, and corporate divergence. IFIC Inc. assists the clients in selecting objects for mergers and acquisitions, provides a practical capital operation plan, and helps to implement the plan.

#### Financing Consultancy

IFIC Inc. introduces start-up firms and entrepreneurs to domestically and internationally renowned venture capitalists. IFIC Inc. also provides business planning service, valuation, a detailed analysis of management team, technology advantage, market prospect, and financial conditions, forecast of its revenue and investment value in the near three to five years, and a professional assessment of the clients' potential market, capital management, and exit strategies.

### 3. Notable Transactions:

- Financial Advisor to **Tianyi University (Sichuan)**
- ◇ One of the national top ten privately-run universities.
- ◇ Acquired by **Laureate Education Inc.** in December, 2008.



- Financial Advisor to **Easou Technology Development Co., Ltd. (Shenzhen)**
  - ◇ The most biggest Chinese cell-phone search engine in China
  - ◇ Invested by **ID Tech Venture**、**AXA (France)** in November, 2008.
  
- Sole Financial Advisor to **Snailgame Co., Ltd. (Suzhou)**
  - ◇ Virtual games manufacturer in China.
  - ◇ Invested by **Century venture capital** in Jul. 2008.
  
- Sole Financial Advisor to **Baitai Media Corporation (Beijing)**
  - ◇ The leading hotel channels operator in China.
  - ◇ Invested by **Clarity**、**NIF SMBC** in Jun. 2008 at **30M USD** .
  
- Sole Financial Advisor to **Holdfast Online Information Technology Co., Ltd. (Shanghai)**
  - ◇ One of the most popular game and internet platforms in China .
  - ◇ Invested by **Intel Capital**、**Hotung Investment**、**Shanghai Growth Investment** in Mar. 2008.
  
- Sole Financial Advisor to **Troodon Information Technology Co., Ltd. (Beijing)**
  - ◇ The leading cell-phone online-game service supplier in China.
  - ◇ Invested by **SteamBoat**、**WI Harper** in Feb. 2008.
  
- Sole Financial Advisor to **Yunbo Information Technology Co., Ltd. (Changshai)**
  - ◇ The leading online-media service supplier in China
  - ◇ Successful sale to **Phoenix Investment Global Limited** in Feb,2008.
  
- Sole Financial Advisor to **Goodhope Corporation (Xiamen)**
  - ◇ The leading trading platform for virtual items in China
  - ◇ Won an investment by **JAIC** in Dec, 2007.
  
- Sole Financial Advisor On M&A to **Mobile Interactive Co., Ltd (Beijing)**
  - ◇ M-in is a mobile service provider in China with SP Licenses nationwide operating on wireless Mobile Value-Added Service (MVAS) platforms
  - ◇ Acquired by **Xinhua Finance Media [NASDAQ: XFML]**, China's leading diversified financial and entertainment media company, in June, 2007, with a consideration up to **56.2M USD**
  
- Sole Financial Advisor On M&A to **Tianchang Network Technology Co., Ltd (Hangzhou)**
  - ◇ Leading 3D original online game service provider in China.
  - ◇ Acquired by **Finet Group Limited [SEHK: 8317]** in May 2007 with a consideration of **200M RMB**.
  - ◇ China's first M&A in online game
  
- Exclusive Financial Advisor on M&A to **Share Freedom Interactive Ltd. (Shanghai)**
  - ◇ A leading Chinese wireless, internet service and TV advertisement company.
  - ◇ Acquired by **PIXEL MEDIA[Ticker: PIXL.L]**. in March ,2007 at **10M USD**.



- Sole Financial Advisor on financing to **New Run Entertainment.(Beijing)**
  - ◇ A leading Chinese Digital Music Authorization company.
  - ◇ Invested by **Hurray Solutions** in November ,2006 at **18M RMB**.
  
- Financial Advisor on financing to **Bитай Network Media Inc. (Beijing)**
  - ◇ A prominent indoor media broadcasting platform provider and operator in China.
  - ◇ Invested by **SAIF Partners and DT Ventures** in September,2006 at **15M USD**.
  
- Sole Financial Advisor on M&A to **STOCKSTAR.COM. (Shanghai)**
  - ◇ A leading Chinese online financial information and listed company data provider.
  - ◇ Acquired by **China Finance Online Co. Limited (NASDAQ: JRJC)** in August,2006 at **8M USD**.
  
- Sole Financial Advisor on M&A to **Yeahcom Communication Technology Co., Ltd. (Guangzhou)**
  - ◇ A leading comprehensive Value Added Service provider in the South China.
  - ◇ Acquired by **Design Exchange Co., Ltd. [TSE:4794]** in June, 2006.
  
- Exclusive Financial Advisor on M&A to **W-Infinity Communications Limited.(Beijing)**
  - ◇ A leading comprehensive Value Added Service provider in China.
  - ◇ Acquired by **Monstermob Group PLC. [LSE:MOB]** in April, 2006 with a consideration up to **130M USD** .
  
- Exclusive Financial Advisor on M&A to **Lele Interactive Science and Technology Co., Ltd..(Beijing)**
  - ◇ A leading website union and Online Advertising& Marketing service provider in China.
  - ◇ Acquired by **Design Exchange Co., Ltd. [TSE:4794]** in April, 2006.
  - ◇ **The biggest website union M&A in Chinese Market** up to date.
  
- Exclusive Financial Advisor on M&A to **M Dream China(Holdings)Ltd.(Hangzhou)**
  - ◇ A leading mobile game developer and service provider in China.
  - ◇ Acquired by **Monstermob Group PLC. [LSE:MOB]** in January, 2006 with a consideration up to **80M USD** .
  - ◇ **The Biggest M&A Deal in China Mobile Gaming industry** up to date.
  
- Exclusive Financial Advisor on M&A to the seller **Joymax Development Ltd. (Beijing)**
  - ◇ A leading provider of wireless value-added service primarily through mass media promotion
  - ◇ Acquired by **Tencent Holdings Limited.[SEHK: 700]** in January, 2006
  - ◇ **The Biggest M&A Deal made by Tencent Holdings Limited** up to date.
  
- Exclusive Financial Advisor on M&A to **Wireless Assets of Etang.com.(Shanghai)**
  - ◇ Acquired by **Qihoo.com** in November, 2005 with a consideration up to **1.25M USD**.
  
- Exclusive Financial Advisor on M&A to the seller **9Sky.com. (Hangzhou)**
  - ◇ A leading digital music download portal in China.
  - ◇ Strategically invested by **Linktone Ltd.[ NASDAQ:LTON]** in October, 2005.



- Exclusive Financial Advisor on M&A to **ATOP Century Limited. (Beijing)**
  - ◇ A leading provider of value added mobile content services in China.
  - ◇ Acquired by **Monsternob Group PLC. [LSE:MOB]** in August, 2005 with a consideration up to **180M USD**.
  - ◇ **The Biggest M&A Deal in WVAS industry in China** up to date.
  
- Exclusive Financial Advisor on M&A to **TSSX Limited.(ShenZhen)**
  - ◇ A prominent Chinese mobile software and services provider with strongest R&D strength in China.
  - ◇ Acquired by **Microsoft Corporation[NASDAQ: MSFT]** in May, 2005.
  
- Sole Financial Advisor On M&A to **Yhgame.com.(Shenzhen)**.
  - ◇ The leading Casual Game developer and service provider in China.
  - ◇ Acquired by **Linktone Ltd.[ NASDAQ:LTON]** in May,2005 with a consideration up to **11.5M USD**.
  
- Exclusive Financial Advisor on M&A to **SinoAsia Management Limited.(Shanghai)**
  - ◇ The largest cross-media wireless interactive services provider in China.
  - ◇ Acquired by **Index Corporation (the Biggest Mobile Internet Service Provider in Asia)[Jasdaq:4835]** in April, 2005 with a consideration up to **65M USD**.
  
- Exclusive Financial Advisor on M&A to **Power Genius Holdings Ltd.(ShenZhen)**
  - ◇ The Second largest WAP provider on Monternet(China Mobile).
  - ◇ Acquired by **Index Corporation (the Biggest Mobile Internet Service Provider in Asia)[Jasdaq:4835]** in March, 2005 with a consideration up to **78.7M USD**.
  
- Sole Financial Advisor On M&A to **Cosmos Digital Technology Co.Ltd..(Beijing)**
  - ◇ The leading WVAS provider of the China Unicom in China.
  - ◇ Acquired by **Linktone Ltd.[ NASDAQ:LTON]** in January, 2005 at about **3.13M USD**.
  
- Exclusive Financial Advisor On M&A to **Cmfu.com.(Shanghai)**
  - ◇ The largest interactive literary website in China.
  - ◇ Acquired by **Shanda Networking[NASDAQ:SNDA]** in September, 2004
  
- Exclusive Financial Advisor on M&A to **Treasure Base Investments Ltd.(Beijing)**
  - ◇ The largest TV interactive media platform, the largest wireless sports information provider in China.
  - ◇ Acquired by **Tom Online[NASDAQ: TOMO]** in August, 2004 with a consideration up to **550M RMB**.
  - ◇ Regarded by “*Global Finance Magazine*” as one of the **Top 10 Foreign M&A Deals in China**.
  
- Financial Advisor On M&A to **Wangdian Technology Co.,Ltd. (Nanjing)**.
  - ◇ One of the leading Telcom Value-added service providers in Jiangsu Province.
  - ◇ Acquired by **BuzzCity Pre Ltd.( the largest Telcom Value-added service provider in Singapore)**in April, 2004.
  
- Sole Financial Advisor On M&A to **Crillion Corp.(Shenzhen)**
  - ◇ A leading SMS valued-added service provider and one of the largest wireless dating community in China.



- ◇ Acquired by **SINA[NASDAQ:SINA]** in Feb, 2004 with a consideration up to **125M USD**.
  
- ◇ Regarded by “*Invest China Magazine*” as one of the **Top 10 M&A Deals in China**.
- ◇ **The Biggest SMS M&A Deal in Asia** up to date.
- Financial Advisor On M&A to **Ning Network Technology Limited. (Nanjing)**.
- ◇ The largest Telcom Value-added service provider in Jiangsu Province in China.
- ◇ Acquired **2M USD** investments from **The China-Korea Wireless Fund** in 2004.
  
- Sole Financial Advisor On M&A to **MemeStar Inc. (Guangzhou)**.
- ◇ One of the largest SMS service providers, which owns the largest wireless dating community in China.
- ◇ Acquired by **SINA[NASDAQ:SINA]** in 2003 with a consideration of **20.8M USD**.

#### 4.Offices

##### ***Beijing***

Tel : +86 10 65261625

Fax: +86 10 65262340

Add: Suite 1026, Tower B, COFCO Plaza, No.8 JianGuoMen Nei Avenue, Beijing, China

Zip: 100005

##### ***Shanghai***

Tel: +86 21 62793132

Fax: +86 21 62790117

Add: Room 702, Building 3, Donghai Plaza, 1486 Nanjing West Road, Shanghai, China

Zip: 200040

##### ***Shenzhen***

Tel: +86 755 82997452

Fax: +86 755 82997464

Add: Room 1207,Securities Building,5020Binhe Road, Shenzhen, China

Zip: 518033